



**Farbflut**  
Entertainment GmbH

## Press Information

### **Dossergame, English version of the harshly criticised French browser game Clodogame, has just been launched: How will the British react?**

**London, September 2, 2009** – While French and German politicians are trying to ban Clodogame and Pennergame, the London-based version of the game - Dossergame ([www.dossergame.co.uk](http://www.dossergame.co.uk)) - has now been launched. The browser-based online game is currently being criticised by the French State Secretary for Housing, Benoît Apparu, as well as by the French Red Cross, and various homelessness organisations. However, 20-year-old co-founder Marius Follert believes that “Dossergame will appeal to the British sense of humour and we hope that it will be accepted for what it is: a satirical game.”

Follert adds: “Most of the people criticising us have not even tried it out. The satirical character is obvious.” The game’s goal can be summarized as “from rags to riches”. The player starts as a dosser in London and has to work his way up to become the owner of a castle. Due to features like animal fights, collecting junk, and heavy drinking, a number of European media and politicians have condemned Dossergame for its supposedly polemic and derogatory character.

“Homelessness and binge drinking are serious social challenges. But our game certainly does not reflect reality”, explains 20-year-old co-founder Niels Wildung. Before the success of the game in France, Germany, and Poland, homelessness was not much of an issue for 14 to 20-year old people. Now it is, as many of its young users support the homeless through a cooperation of the company with [betterplace.org](http://betterplace.org), an online charity platform.

Launched out of a hobby project by then two 18-year-old high school students in 2007, the original German version of Dossergame is nowadays Germany’s biggest online game with over two million users and two billion page impressions per month.

## **About Dossergame**

Dossergame.co.uk (London), Clodogame.fr (Paris), Pennergame.de (Hamburg and Berlin), Menelgame.pl (Warsaw), and Mendigogame.es (Madrid) are operated by Farbflut Entertainment GmbH, based in Hamburg, Germany. Founders and managing directors are 20-year-old Marius Follert and Niels Wildung. Shareholders are the founders, and Hamburg based investment firm ICS. Twenty employees are currently working for the company.



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