



**Farbflut**  
Entertainment GmbH

## **Press Information**

### **How a homeless man became a millionaire collecting bottles**

#### **A Swedish homeless man has done what was only thought possible in Dossergame. Curt Degerman collected bottles and became a millionaire. In real life!**

London/Hamburg, 14.04.2010 – For 40 years Curt Degerman moved through the streets of Skelleftea in northern Sweden collecting returnable bottles. In tattered clothes with a shopping cart in hand, he made his rounds every day through the city getting condescending and pitying looks. Recently Degerman died, leaving behind a fortune.

With the earnings from his empty bottles, the homeless man invested profitably into shares, leading him to become a wealthy man with more than 800, 000 EUR and a 124 golden bars in a Swiss bank. His knowledge over the stock market was learnt through regular trips to the public library.

Dossergame (the free online browser game) is a copy of Curt Degerman's life. More than 4 million players engross themselves in the role of a homeless person, with the aim of becoming a bottle collecting millionaire. Politicians and homeless organisations harshly condemn the game but prematurely and unfairly. There is no social discourse on the issue and stereotypes revolve around the same points.

"By giving our players the opportunity to enter into the role of a homeless person, we are making them more aware of the situation" explains CEO and inventor of Dossergame, Marius Follert. "With the game, we create more awareness than the false-faced sorrow displayed by many politicians who don't really do anything at all to fix the problem."

Curt Degermann experiences must have been similar. He was subjected to being judged on his outward appearance failing to recognise the intelligent, well-read and highly skilled man underneath with a incredible knowledge about stocks.

In the opinion of Follert, the stigma surrounding homelessness and the long standing social prejudice against "bums" should come to an end. Alcohol, violence and neglect are words that many associate with homelessness. Curt Degermann and Dossergame show that stereotypes are wrong and people should not be judged by their outer appearance.

### **About Farbflut Entertainment**

Dossergame, the UK version of Germany's biggest on-line game Pennergame, is operated by Farbflut Entertainment GmbH based in Hamburg, Germany. Founders and managing directors are now 21-year-old Marius Follert and Niels Wildung. Investors in Farbflut are German Internet serial entrepreneurs Daniel Grözinger and Sven Schmidt, e.g. founders of dynastree.com and verwandt.de.



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